

Western Maryland Jaycees

lights ^{by the}
mountainside
2026 Sponsorships

FRI. SAT. SUN. DEC 1-27, 2026

- **NORTH POLE SPONSOR: \$2000 PRESENTING SPONSOR (1 SPOT AVAILABLE)**
 - PRESENTING SPONSOR RECEIVES NAMING RIGHTS ON ONE (1) PRE-BUILT LIGHT DISPLAY, FIRST CHOICE.
 - FEATURED SIGNAGE AT LIGHTS ON THE LAKE
 - LOGO ON COVER OF EVENT FLIER
 - MOST PROMINENT POSITION FOR LIGHT DISPLAY AS PART OF THE ATTRACTION
 - RECOGNITION IN ALL EVENT ADVERTISING
 - FIRST RIGHT OF ACCEPTANCE TO RENEW SPONSORSHIP
 - TEN (10) COMPLIMENTARY CAR PASSES TO USE DURING EVENT
- **X-MAS TRAIN SPONSORSHIP: \$1500 (2 SPOTS AVAILABLE)**
 - X-MAS TRAIN SPONSOR RECEIVES NAMING RIGHTS ON ONE (1) PRE-BUILT LIGHT DISPLAY
 - LOGO DISPLAYED AT MODEL TRAIN CLUB
 - LARGE LOGO ON PROMOTIONAL BANNER
 - LOGO ON EVENT FLIER
 - RECOGNITION IN ALL EVENT ADVERTISING
 - EIGHT (8) COMPLIMENTARY CAR PASSES TO USE DURING THE EVENT
- **NUTCRACKER SPONSORSHIP: \$1000 (2 SPOTS AVAILABLE)**
 - NUTCRACKER SPONSOR RECEIVES NAMING RIGHTS ON ONE (1) PRE-BUILT LIGHT DISPLAY
 - LOGO AND NAMING RIGHTS TO WINTER MARKET
 - LARGE LOGO ON PROMOTIONAL BANNER
 - LOGO ON EVENT FLIER
 - RECOGNITION IN ALL EVENT ADVERTISING
 - EIGHT (8) COMPLIMENTARY CAR PASSES TO USE DURING THE EVENT
- **SANTA SPONSOR: \$600 (5 SPOTS AVAILABLE)**
 - SANTA SPONSOR RECEIVES NAMING RIGHTS ON ONE (1) PRE-BUILT LIGHT DISPLAY
 - LARGE LOGO ON PROMOTIONAL BANNER
 - LOGO ON EVENT FLIER
 - RECOGNITION IN ALL EVENT ADVERTISING
 - SIX (6) COMPLIMENTARY CAR PASSES TO USE DURING THE EVENT

NOTE: IN-KIND SPONSORSHIPS ARE ALSO AVAILABLE.

PLEASE REACH OUT TO A JAYCEE TO DISCUSS THE TERMS OF AN IN-KIND SPONSORSHIP.

TO RESERVE YOUR SPOT CONTACT THE WMD JAYCEES @ WMDJAYCEES@GMAIL.COM

ALL CHECKS CAN BE MADE PAYABLE TO:

WMD JAYCEES
PO BOX 1333
CUMBERLAND, MD 21502

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- **FROSTY SPONSOR: \$400 (5 SPOTS AVAILABLE)**
 - FROSTY SPONSOR RECEIVES LOGO FEATURED ON PROMOTIONAL BANNER
 - LOGO ON EVENT FLIER
 - RECOGNITION IN ALL EVENT ADVERTISING
 - FOUR (4) COMPLIMENTARY CAR PASSES TO USE DURING THE EVENT
- **CHRISTMAS TREE SPONSOR: \$100**
 - CHRISTMAS TREE SPONSOR RECEIVES SMALL LOGO FEATURED ON PROMOTIONAL BANNER
 - LOGO ON EVENT FLIER
 - RECOGNITION ON SOCIAL MEDIA
 - SIX (2) COMPLIMENTARY CAR PASSES TO USE DURING THE EVENT

WE INVITE YOU AND YOUR BUSINESS TO BUILD YOUR OWN DISPLAY! IF YOU WOULD BE INTERESTED IN SETTING UP A DISPLAY PLEASE REACH OUT TO A JAYCEE TO RESERVE YOUR SPACE. WE WOULD LOVE TO HELP YOU CREATE THE PERFECT ADDITION TO THE HOLIDAY LIGHTS!

ALL SPONSORSHIPS ARE DUE BACK NO LATER THAN 10/02/2026

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